



MEDIA RELEASE

**For immediate release
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CORNWALLIS PARK BUSINESS GETS READY FOR GRAND OPENING

ANNAPOLIS CO. –The Municipality of the County of Annapolis is very pleased to see a grand opening event scheduled for Cornwallis Valufoods, the newest addition to the Lifeplex Centre Mall.

“This grand opening is a great way for local residents to celebrate a wonderful addition to the businesses in their area,” said Annapolis County Warden Peter Newton. “Having a grocery outlet in an area such as Cornwallis Park is critical to the sustainability of the community; and gives the community a sense of pride in what it has to offer.”

Cathy Graves, who owns and operates the business with her son Chad, explained they have been very happy with the direction this store has taken.

“The overall community support has been overwhelming,” said Cathy. “From the beginning, we have strived to make this business a true community store that is here to serve the local area. Our staff and customers have shown us that they truly appreciate the efforts we’ve made to have this business located here in Cornwallis Park.”

Cathy says she is very proud to have a business that is very intent on serving the local economy. Presently, the store employs 10 individuals, eight of whom are from the immediate area. The business is a large supporter of the “buy local” initiative, and gets the majority of their produce from local farmers when it’s available. Their meat is from the Atlantic region; a strict policy of all Valufood grocery stores.

Cornwallis Valufoods is also offering an environmentally-friendly version of their weekly flyer; an e-flyer. People are encouraged to visit the store on-line and sign-up for the e-flyer. Not only is it a “paperless” way to view specials, it contains features not available in the regular flyer.

“We are very proud to have this much needed business in the Cornwallis area, one that is very conscience of the people it’s serving,” said Warden Newton. “We are confident this business will prove to be a long-term addition to our area.”

The store will be holding its grand opening on October 16-22, with specials exclusive to that store and wonderful giveaways.

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